

Mayne Island Community Chamber of Commerce Board Meeting
 May 3, 2022
 6:00 pm Zoom

Agenda Item	Responsibility
1. Land Acknowledgement	Lauren
2. Additions to the Agenda	Lise
3. Approval of the Agenda	Lise
4. Approval of March 8 Board Meeting Minutes	Lise
5. Correspondence -MI Parks & Rec -Tour des Iles -Love Local MOU -CFIB -Roadside Clean-Up	Lauren
6. Chair's Report	n/a
7. Treasurer's Report	n/a
8. Membership Report	Lauren
9. Marketing Committee	Kat
10. Executive Officer Report -Brochure -Love Local Bags	Lauren
11. AGM/Networking Event	Lise/Lauren
12. Accommodation Advocacy	Lise
13. Welcome Signage	Marcus
14. Marketing Plan	Marcus
15. Adjournment	Lise
16. In Camera Meeting	Lise

In Attendance: Lise Magee (Vice Chair), Brian Dearden, Drew Ferneyhough, Emily Walker, Kat Ferneyhough, Marcus Farmer, Gail Noonan

With Regrets: Annette Witteman, Colleen Fraser

1. Land Acknowledgement

- We acknowledge that we are on the traditional territories of many of the Coast Salish First Nations. Our businesses and homes sit on this island, S,KTAK, a name recognizing the importance of the area encompassing Active Pass. First Nations people were pushed from this land by colonization, and we acknowledge that we recognize this history and aim to continue learning so that we may advance reconciliation and respect for the first peoples of this region.

2. Additions to the Agenda

- None

3. Approval of the Agenda

- **Motion to approve the agenda by Brian Dearden, seconded by Marcus Farmer. CARRIED**
4. Approval of the March 8 Board Meeting Minutes
 - **Motion to approve the March 8 Board Meeting Minutes by Marcus Farmer, seconded by Brian Dearden. CARRIED**
 5. Correspondence
 - Mayne Island Parks and Recreation Commission
 - i. Email regarding costs for upkeep of Miners Bay Washrooms with question of whether Chamber could help support since washrooms benefit Chamber members. Lauren will co-ordinate presentation at board meeting in June.
 - Tour des Iles
 - i. Request for funding from Tour des Iles. Chamber has supported in the past. **Motion to support Tour des Iles with a donation of \$300 from the Mayne Island Community Chamber of Commerce by Marcus Farmer, seconded by Emily Walker. CARRIED**
 - Love Local MOU
 - i. **Motion to sign the Love Local Memorandum of Understanding by Marcus Farmer, seconded by Brian Dearden. CARRIED**
 - CFIB
 - i. Should Lauren pass on info regarding Canadian Federation of Independent Businesses? Yes, should inform members of the opportunity.
 - Roadside Clean-Up
 - i. Does the Chamber want to be part of the roadside cleanup? If it is done as a community event, the Chamber would support. Emily is happy to be a Chamber contact for this.
 6. Chair's Report
 - Annette not in attendance
 7. Treasurer's Report
 - Colleen not in attendance. We need to change over the sponsors and signers on the Chamber account.
 8. Membership Report
 - 56 Business Members, total 112
 9. Marketing Report
 - May Day coming up, contact Kat if you would like to support the event
 10. Executive Officers Report
 - Brochure: How many do we want? 30,000 if have ready by June. Certified Folder has run out of brochures.
 - Love Local Bags have been very popular with businesses.
 - Epic Trails filming will be starting soon, geared toward the outdoor adventure audience.

11. AGM/Networking Event

- Will present a motion to not audit the books.
- Lise and Marcus will stand for election. If voted in, board will stand at Emily, Gail, Kat & Drew, Lise, and Marcus.
- Need chair report, financial report, election, and approval of last year's minutes.

12. Accommodation Advocacy

- Lise has sent a letter to the board and would appreciate any feedback. Start with sending a letter to the Islands Trust and go from there.

13. Welcome Signage

- Don't want people stopping as coming out of ferry terminal, simple Welcome Sign would be good on hill.
- Should think through to get best use of money. Lions are re-doing map at corner.
- Find out about what CRD is doing as trailhead.
- Lise will send the wayfinding report to the board.

14. Marketing Plan

- Chamber is trying to support the Mayne Island community and businesses. Focusing on encouraging shoulder season and helping people be aware of what is on Mayne Island once they are here.

15. Adjournment

Motion to adjourn meeting at 7:40pm by Marcus Farmer, seconded by Gail Noonan.

Switch to in camera meeting.